

2019 MUSIC CITY

SEL CONFERENCE

OPPORTUNITY GUIDE



JUNE 26 - 28, 2019

**Cane Ridge High School
Nashville, TN**

DISCOVER THE CONFERENCE

PURPOSE & HISTORY

The Music City SEL Conference is an exciting annual event hosted by **Alignment Nashville** and **Metro Nashville Public Schools** designed to empower educators and youth serving professionals with Social Emotional Learning competencies. Since the inaugural conference in July 2011, diverse community partners, mental health providers, and experts on the forefront of the SEL movement have come together to offer content that engages participants in powerful discussions and experiential learning, equipping them with concrete strategies and tools to address the needs of the whole child. Driven by urgent need and high demand, the Music City SEL Conference has grown from a district-level professional development opportunity for 150 local educators to a highly anticipated international conference drawing over 900 participants!

Together, we are building a community of practice that can transform learning environments with long-term systemic change around positive school climate, stronger support systems for students, improved student health, academic engagement, and overall student success. Your time, resources, and partnership is far more than an investment in a conference—it's an investment in a thriving new generation of teachers and students and a prosperous future.

WHAT *to* EXPECT

The theme of the 2019 Conference – **Care for Self, Care for Others, Care for Community** – seeks to uplift practitioners innovating SEL in their schools and communities and anchor their compassion at the center of the work. The conference will offer two powerful plenary sessions and more than 100 unique workshops across Thursday and Friday. Wednesday's optional pre-conference learning institutes provide a chance for participants to take a deeper dive into select topics. Pre-Con Learning Institutes offerings will be announced soon on selconference.org.

Schedule *at a Glance*

Wednesday, June 26

(12:30pm - 4pm) Optional Pre-Con Learning Institutes

Thursday, June 27

(7am - 8am) Registration & Wellness Offerings

(8am - 4pm) Conference Day 1 at Cane Ridge

(6pm - 9pm) Conference Reception at Frist Museum

Friday, June 28

(7am - 8am) Morning Wellness Offerings

(8am - 4pm) Conference Day 2 at Cane Ridge

BECOME OUR PARTNER

To become a partner, review the opportunities on this page to find the option that's right for you. Then visit SELCONFERENCE.ORG. Select either the **SPONSOR** or **EXHIBITOR** icon on the homepage & follow the instructions on the screen.

EXHIBITOR PACKAGES

Classic Exhibitor: \$350

Visionary Exhibitor: \$1,200

Innovator Exhibitor: \$1,800

SPONSORSHIP PACKAGES

Bronze Sponsorship: \$5,000

Silver Sponsorship: \$15,000

Gold Sponsorship: \$25,000

Platinum Sponsorship: \$50,000

SPONSOR & EXHIBITOR BENEFITS

Provide opening remarks for the keynote							
Provide remarks at conference reception							
Presentation of certificate of appreciation							
Exclusive sponsorship opportunity							
Listed on email, press release, & social media							
Verbal recognition at conference & reception							
Logo included in email marketing and website							
Custom push notification in mobile app							
Banner ad in mobile app (seconds per rotation)	15	15	10	10	5		
Contribute promo item to participant bag							
Premium exhibit space with electricity access							
Listing in conference mobile app							
Hospitality room with snacks & private bathroom							
6-foot table and chairs in exhibitor alley							
Tickets to conference reception	5	5	3	3	2	2	1
Complimentary registration & daily lunches	5	5	3	3	2	2	1
COST OF PACKAGE	\$50,000	\$25,000	\$15,000	\$5,000	\$1,800	\$1,200	\$350

Exclusive Selections:

- Conference Reception
- Keynote (Thursday)
- Keynote (Friday)
- Lunch (Thursday)
- Lunch (Friday)
- SEL Cafe (Thursday)
- SEL Cafe (Friday)
- Student Summit Breakfast
- Student Summit Lunch

SHARE THE EXPERIENCE

PRESENT *a* WORKSHOP

Educators, administrators, mental health professionals, community leaders, and other experts on social emotional learning and related topics are invited to submit proposals to present at the 2019 Music City SEL Conference. Workshops should be engaging, instructive, may be one (1) or two (2) hours in length, should connect to the Care for Self, Care for Others, Care for Community theme, and must align to one of these conference content tracks:

- Integrating SEL & Academics
- Embedding Health & Wellness Practices
- Promoting Greater Equity & Diversity
- Engaging Families & Communities
- Advancing Policy & Systemic Change

Submit a proposal at selconference.org

Choose the PRESENT icon on the homepage & follow instructions on the screen. You must register for Alignment Nashville's online portal before submitting a proposal. Please allow up to 24 hours for account activation. Contact justin@alignmentnashville.org for support.

All workshop proposals must be received by **Wednesday, November 7, 2018**. Submissions will be reviewed by Alignment Nashville's Behavioral Health & SEL A-Team and acceptance decisions will be communicated within two (2) weeks. *Primary presenters* will receive free registration for the conference. *Co-presenters* will receive a discounted rate. Find full proposal requirements on selconference.org.

PARTICIPATE & LEARN

Last year, more than 900 individuals from 38 states and three continents came together for the conference with hundreds more adding their names to the waitlist. Yes, space is limited. Registration includes access to both days of the conference (*Thursday and Friday*), lunch and refreshments each day, conference bags and

Conference Rates	Earlybird	Regular
MNPS Employees	N/A	\$49
In-State Participants	\$149	\$199
Out-of-State Participants	\$399	\$499
Pre-Con Learning Institute (Optional)	N/A	+\$99

materials, optional access to the conference reception (*complimentary, RSVP required*), and choice of Pre-Conference Learning Institute (*Wednesday, +\$99*).

*Groups of 5 or more will receive a 10% discount at checkout (not applicable to Pre-Con Learning Institutes)

*All attendees are responsible for their travel & lodging

Registration for the Music City SEL Conference will open **October 11, 2018 at**

SELCONFERENCE.ORG

Questions? Contact justin@alignmentnashville.org